

# Joe Velez

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## PROFESSIONAL SUMMARY

Advanced Frontend Lead Software Engineer with experience creating interactive websites and web applications. Capable of efficiently completing projects on time to meet the goals of customers, team members, and stakeholders. **Strong desire to learn new technologies.**

## TECHNICAL SKILLS

HTML, CSS/SASS, Javascript React Vue Angular 1 & 2 Docker Jenkins & CI/CD	PHP ColdFusion MySQL MS SQL MongoDB Redis	Git PHPStorm Jira Slack Agile Development ScrumMaster Certified
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## PROFESSIONAL EXPERIENCE

### Lead Software Engineer (Frontend)

CBS Interactive / Paramount Global, San Francisco, CA

Jan 2016-Current

Paramount Global provides a global audience access to show content including cast, clips, stories, and online streaming of your favorite CBS shows.

### Responsibilities

- Manage multiple teams by facilitating their needs within and across other frontend, backend, tracking and international teams.
- Team focus includes domestic and international purchase flow, account management, A/B testing, internal Customer Service Tool and Employment Benefits site
- Participate in inception and architectural meetings with Design and/or Product
- Break down sprint projects into smaller tasks
- Code Review
- Help on demand via Slack messaging/huddles, Zoom meetings
- Management trainings, and One on Ones with direct reports
- Lead team breakouts for dedicated time to go over questions, upcoming features, breakdown projects, POC or just chit chat about anything
- Participate in daily scrum meetings, bi-weekly sprint planning, sprint review and scrum of scrum meetings.

Environment: PHP, Vue, Nginx, NextJS/React, Docker, Github

## Front\_End\_Developer

Surflin/Wavetrak Inc., Huntington Beach, CA

Aug 2012-Nov 2015

Surflin provides the world with surf reports & forecasts including swell, wind, tide, buoy and other related weather data. Surflin's other properties, FishTrack and Buoyweather, also provide similar data, as well as fishing charts and fishing reports.

### Responsibilities

- Participate in daily scrum meetings, weekly **sprint planning** and sprint grooming meetings.
- Develop and maintain **RESTful API** end points for desktop sites, mobile sites, and mobile apps.
- Develop Surflin forecast pages with **JavaScript "forecast" object**
- Develop Fishing Reports integrating with FilePicker.io **JavaScript API**  
[http://www.fishtrack.com/fishing-reports/northern-california-region\\_58692](http://www.fishtrack.com/fishing-reports/northern-california-region_58692)
- Develop Fishing Charts using NOAA imagery data (AVHRR, MODIS, VIIRS, etc)  
[http://www.fishtrack.com/fishing-charts/northern-california\\_58692](http://www.fishtrack.com/fishing-charts/northern-california_58692)
- Develop **back end API** for Fishtrack mobile app  
[http://benefits.fishtrack.com/fishtrack\\_app\\_premium/](http://benefits.fishtrack.com/fishtrack_app_premium/)
- Develop Surflin's "Wave of the Winter" and "GoPro of the World" mini sites  
<http://www.surflin.com/gopro-of-the-world/III/>  
<http://www.surflin.com/wave-of-the-winter/2014-2015/>
- Develop map view of surf spots using **Google Maps integration**  
[http://www.surflin.com/surf-report/ocean-beach-sf-northern-california\\_4127/satellite-view/](http://www.surflin.com/surf-report/ocean-beach-sf-northern-california_4127/satellite-view/)
- Use of **prepared statements** to prevent SQL injection
- **JavaScript API integration** with FilePicker.io, Google Maps, Leaflet Maps
- Develop Grads scripts, servlets and other JSP scripts
- Maintain Surflin's State Parks's platform
- Maintain Surflin's AngularJS mobile site
- Develop home page modal for new visitors
- **Redis** and **Varnish** caching
- Use of multiple CDNs, including secure CDN
- Cross browser testing
- Contest / Landing page development
- Bug fixes and **Git** branching

Environment: MS SQL 2005, ColdFusion 8 & 9, Linux, Apache, Macbook Pro, SVN, Git

## Front End Developer

SmallBizPro, Los Angeles, CA

November 2014-October 2015

SmallBizPro enables business owners to upload, store, and access their important organizational documents, files, financials, policies & procedures, and reports. SmallBizPro also allows vendors, such as banks, to search their client directory for the purpose of pre-approving business loans.

### Responsibilities

- Create the site from the ground up using **Bootstrap** for a mobile friendly experience

- **Media Queries** for specific styles on Desktop, Tablet or Phone devices
- **MySQL** database and relational tables setup
- **Prepared statements** (queries) to prevent SQL injection
- **Object oriented code**
- Uploadifive integration
- Built-in JSON on Request for a custom API environment during Ajax requests
- Custom CMS to maintain products, events, workshops, industries, users, documents and more
- Various forms with **JavaScript validation and calculations**
- Custom e-commerce UI/UX
- **AuthorizeNet** payment gateway integration including subscriptions
- SSL installation, CloudFlare implementation, and Apache **mod\_rewrite** rules

Environment: Windows, Apache, ColdFusion, MySQL

### **Front End Developer**

Interactive Tax Group, Newport Beach, CA

Aug 2011-Mar 2012

Interactive Tax Group provides a directory of tax professionals, and tax related blogs.

#### **Responsibilities**

- Create **WordPress CMS plugin** based on mocks
- Create complex registration form for tax professionals
- Create searchable directory listings
- Payment gateway integration with recurring payments
- Customize WordPress theme and various plugins

Environment: LAMP (Linux, Apache, MySQL, PHP), WordPress

### **Front End Developer**

Dermstore, El Segundo, CA

2008-2012

Dermstore provides a very large e-commerce system including subscription based products for the beauty industry, bulk targeted email campaigns, and various in-house developed beauty products.

#### **Responsibilities**

- Develop website and shopping cart system for the BeautyFIX brand
- Cut up and develop **pixel perfect** designs from **PSD** files
- Multiple redesign development
- Request various queries to the DBA
- Landing page development and iterations for **A/B testing**
- Create **HTML emails** and deploy to user base

Environment: LAMP (Linux, Apache, MySQL, PHP), ColdFusion, MS SQL